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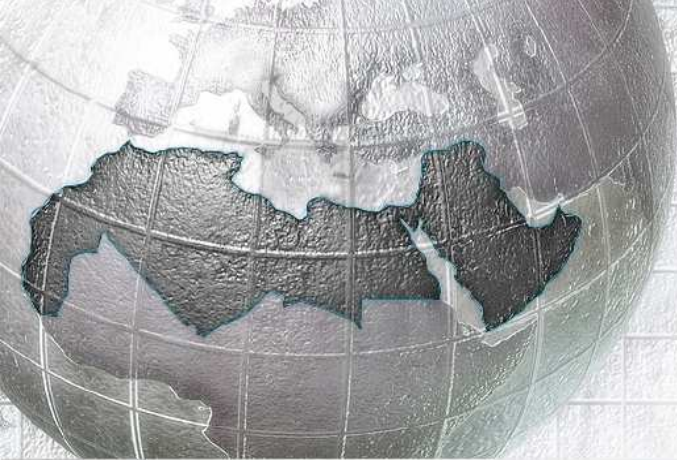
Swicorp Joins the M&A International Inc. Alliance

Miami, USA, November 19th 2009– Swicorp is pleased to announce that it became a member of the M&A International Inc. (MAI) alliance during the MAI fall conference 2009, which took place in Miami from the 7th to the 9th of November.

M&A International Inc. (www.mergers.net) offers the unparalleled resources of over 600 professionals in 45 M&A advisory and investment banking firms operating in 42 countries. Member firms work together closely in a global alliance to advise clients on international acquisitions, divestitures, funding and joint ventures. In 2008, M&A International members closed 258 transactions worth \$16.9 billion.

Mr. Mehdi Sethom, Swicorp Managing Director and Head of Advisory, said: "Swicorp is pleased to join the world's leading M&A alliance and looking forward to bringing our expertise to its members. Swicorp has long been recognized as one of the pre-eminent advisory firms in the MENA region; joining M&A International Inc. will bring major additional benefits to our clients by significantly extending our global reach and enhancing our capabilities and access in other international markets."

Mr. Attilio Arietti, Chairman of M&A International Inc. commented: "Over the past 25 years, we have successfully built a platform which is in a position today to develop into a unique alliance, which combines local market knowledge with professional discipline and sector expertise, and is truly committed to the success of our clients. We are pleased to welcome Swicorp as our partner in the MENA region as we look to enlarge our alliance to include new markets."



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About Swicorp:

Swicorp is a leading corporate finance advisory, private equity and principal investment firm with a specific regional focus on the Middle East and North Africa (MENA) region.

Founded in 1987 and licensed by the Capital Market Authority of the Kingdom of Saudi Arabia, and the Dubai Financial Service Authority of the United Arab Emirates, Swicorp has an extensive track record of pioneering M&A and Advisory transactions across the MENA region over the last 20 years. Swicorp has also developed into one of the leading players in the Private Equity sector in the MENA region, raising US\$ 1.3 billion in private equity funds from investors since 2004.

From its headquarters in Riyadh and regional offices in Jeddah, Geneva, Tunis, Dubai and Algiers, Swicorp provides a wide range of corporations and investors with independent advice and assistance on key strategic and financial issues.

For more information, press only:

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